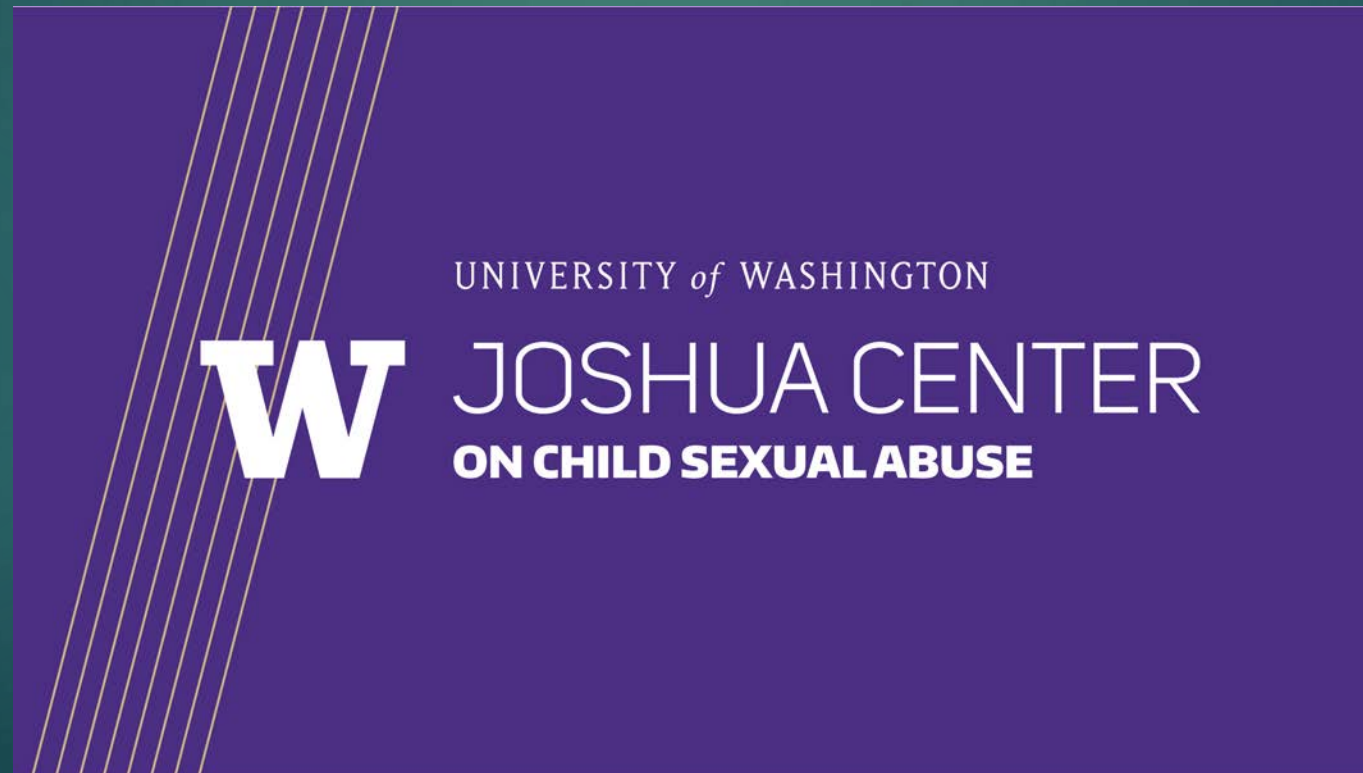


Barbara Sinatra Children's Center Foundation's "Protect Yourself Rules" Animated Prevention Series

Evaluation



Survey Metrics and Methodology

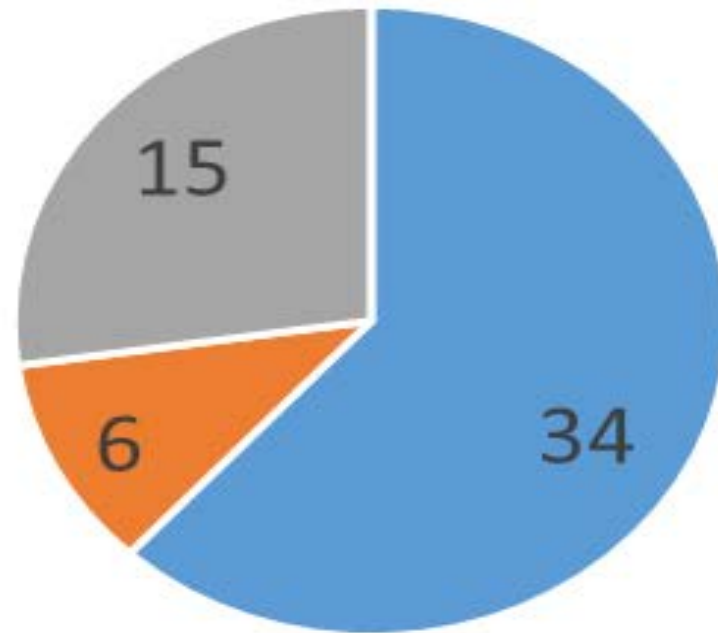
- ▶ Survey announcement was emailed to approximately 150 School Counselors/Teachers geographically diverse throughout the U.S.
- ▶ Recipients directed to the survey at the following:
<https://catalyst.uw.edu/webq/survey/joshuacenter/383739>
- ▶ 55 Schools Counselors/Teachers responded to the Survey 36.66%
- ▶ Survey conducted during the months of January-February 2019

Survey Introduction to Participants

Dear participant,

The Joshua Center on Child Sexual Abuse at the University of Washington is collaborating with the Barbara Sinatra Children's Center to learn more about the impact of the animated prevention series The Protect Yourself Rules. Thank you for supporting us in this effort. Your responses are completely anonymous and no identifying information is being collected. As such, we appreciate your honest feedback to improve the series.

In What Capacity Did You Screen the Series

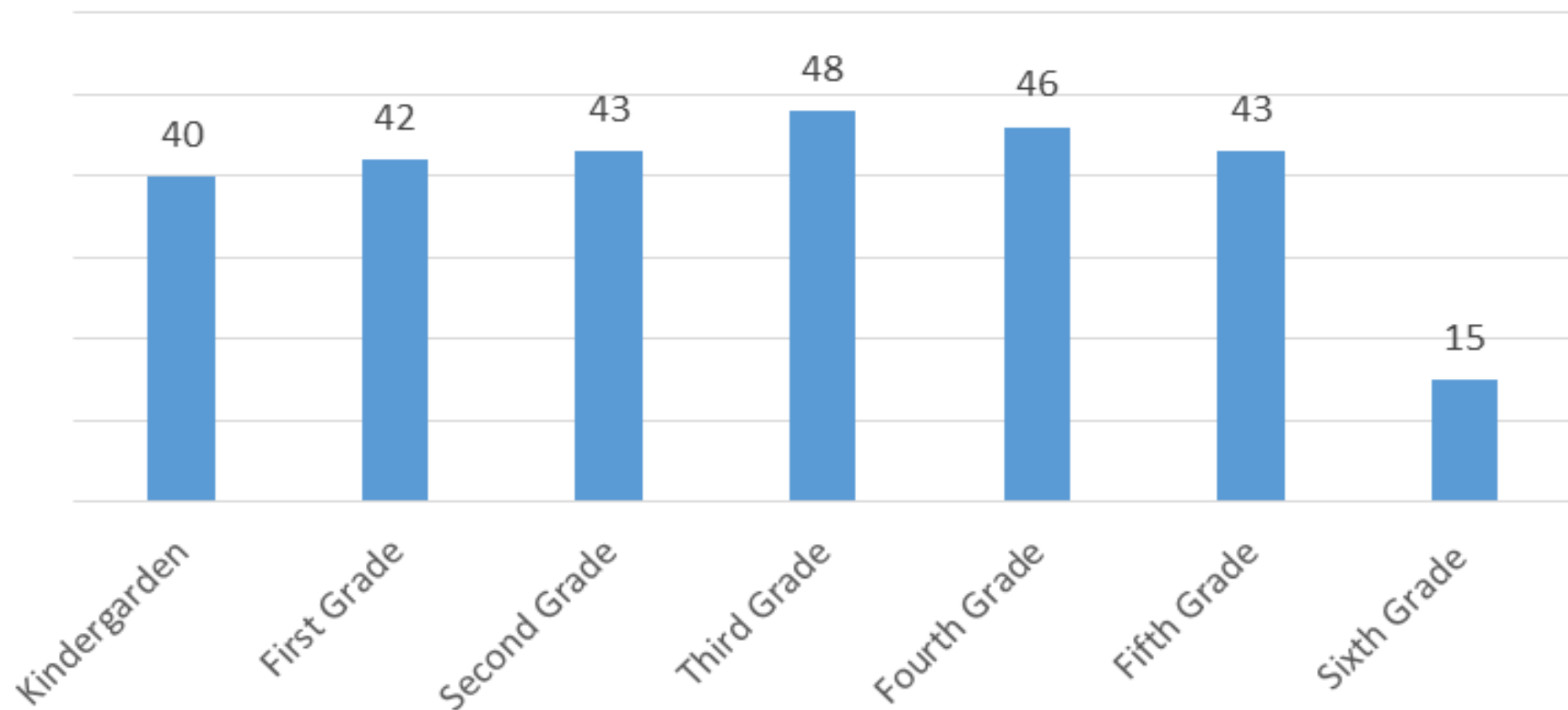


Total
Responses = 55

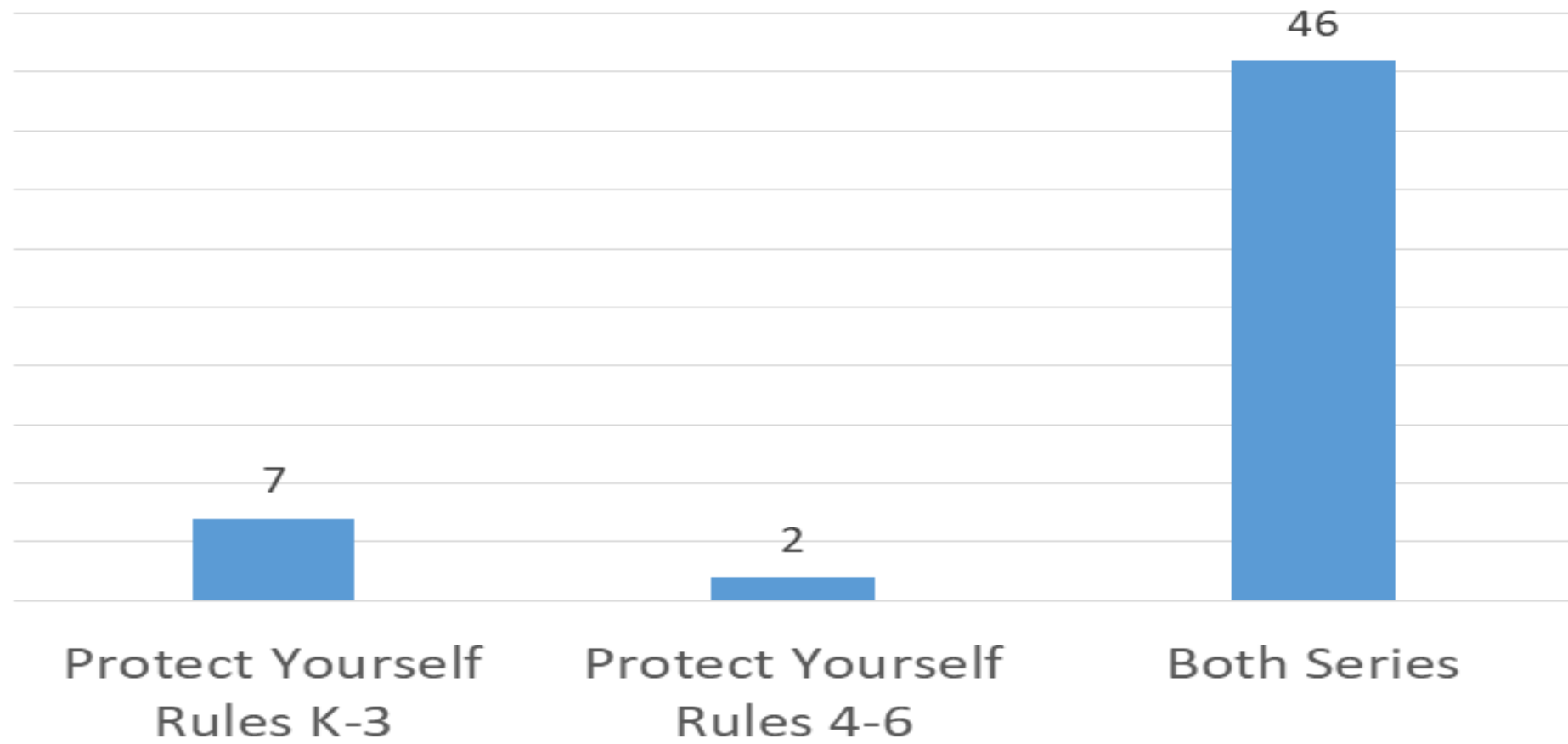
■ School Counselor ■ Teacher ■ Other

In What Grades Were the Videos Shown

(55 Responses and all showed to multiple grades)

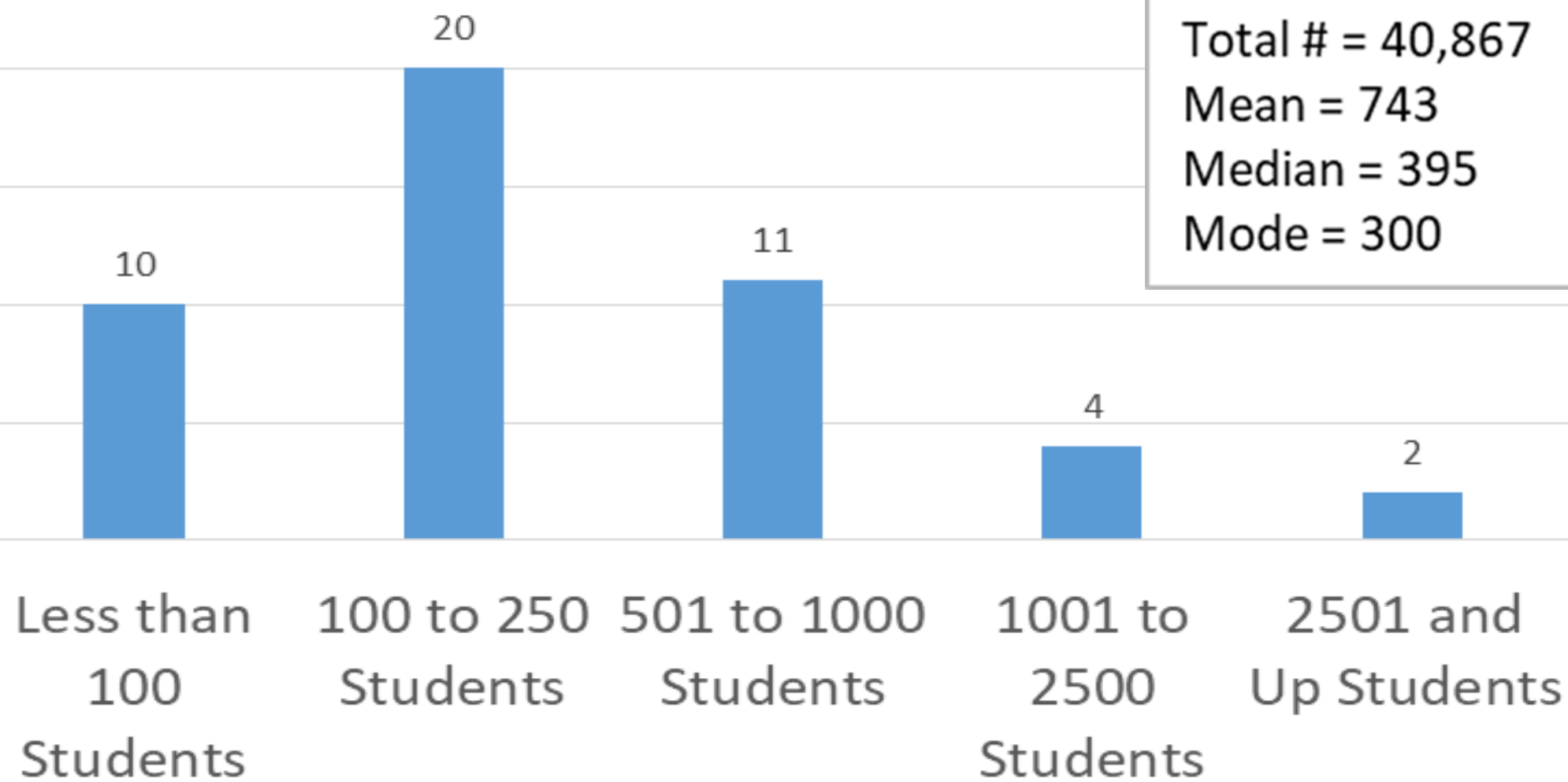


Which Series Did You Show to Students



Approximately How Many Students Viewed the Videos

(No response from 8 participants)



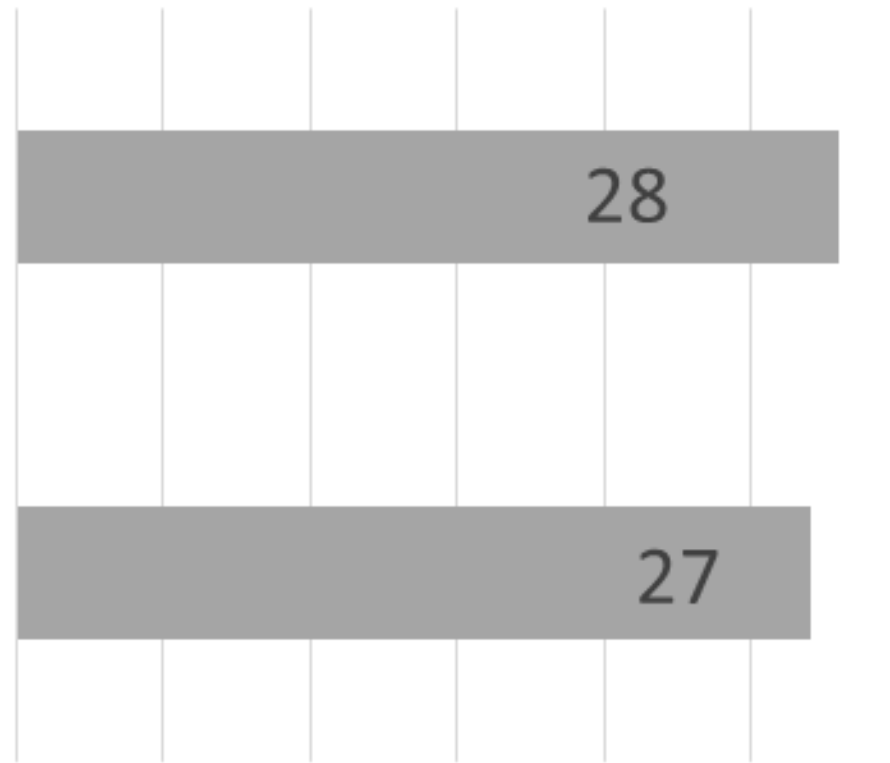
How Did You Show the Videos to Students

All Episodes of the Series
at Once

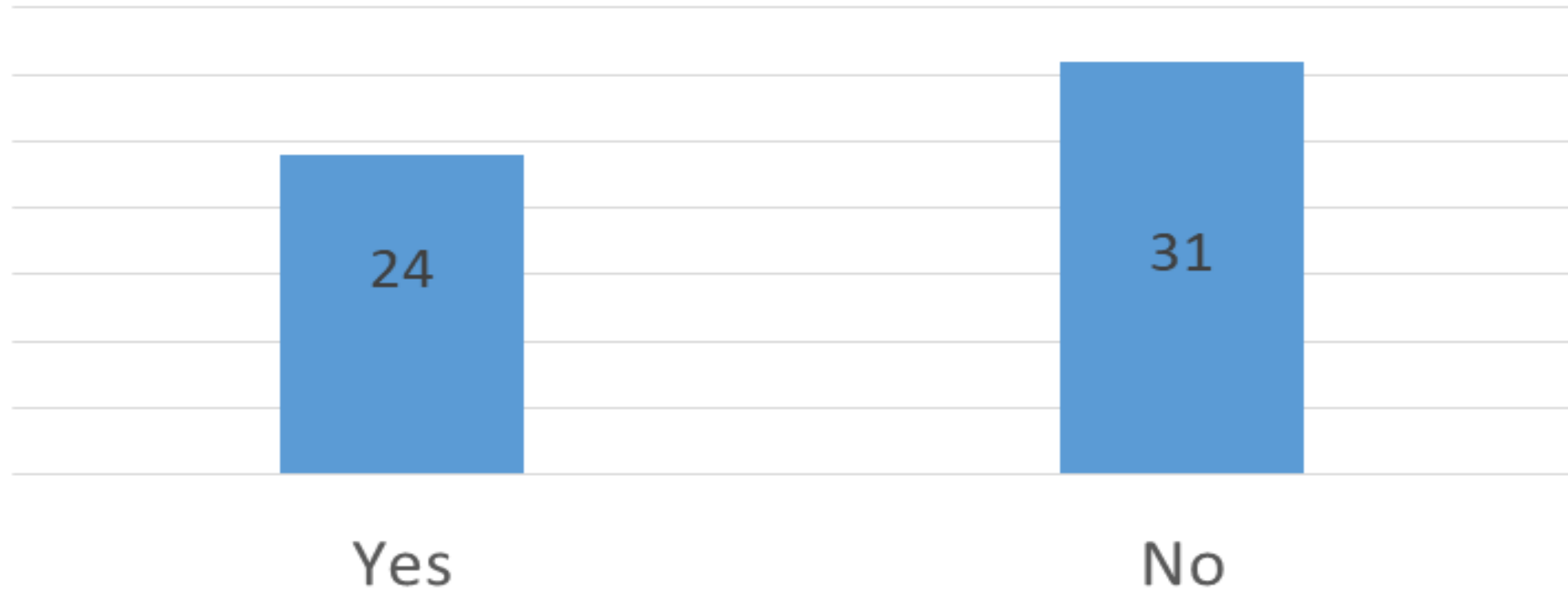
28

Episode by Episode Over
Time

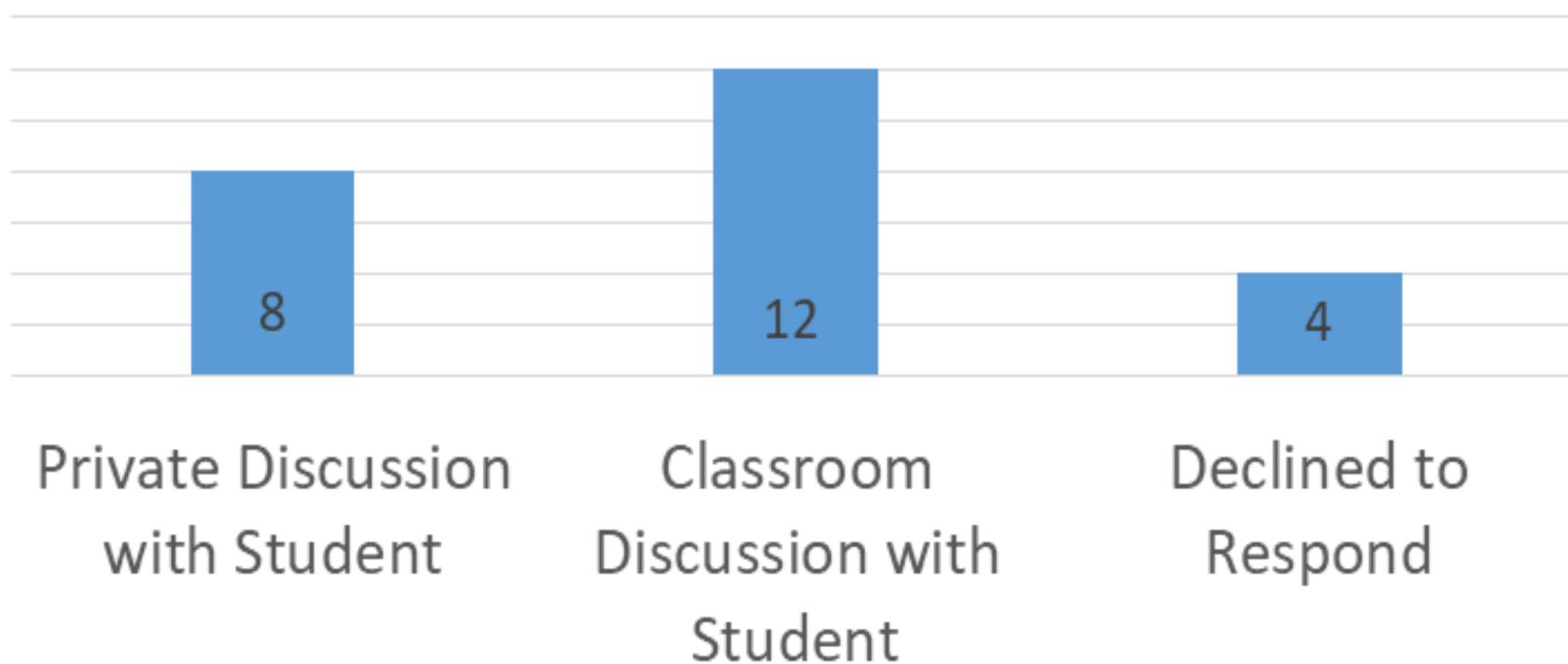
27



While Viewing the Videos Did Any Child Raise a Question About an Ambiguous or Concerning Situation the Child Faced



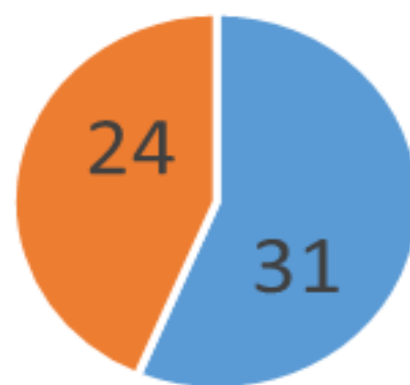
Of the 24 Yes Responses to Previous Question,
Describe the Interaction with the Student



Sample Answers of Student Interaction

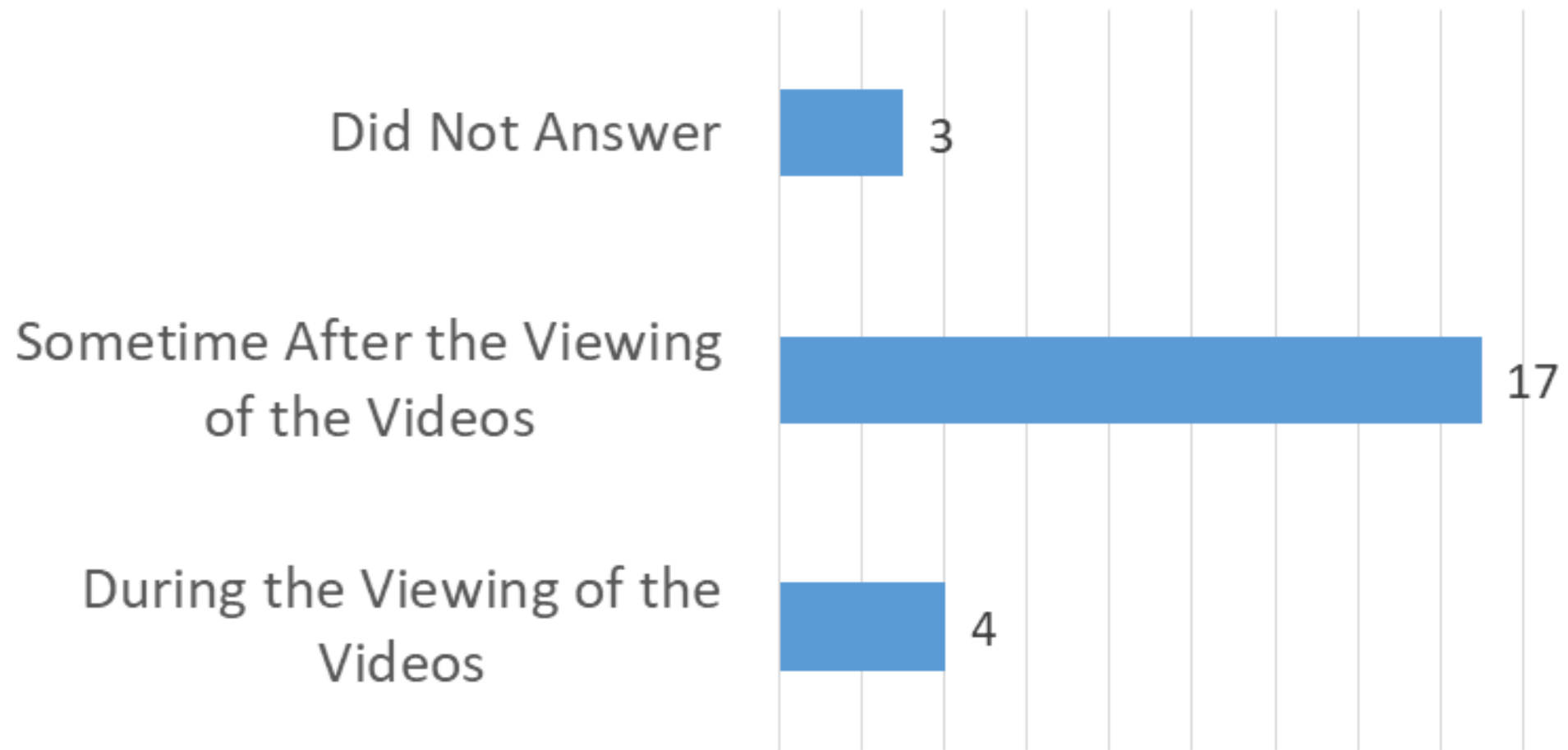
- ▶ “Met with the child one on one for further discussion”
- ▶ “Students asked clarifying questions about abuse and innocent touches. I had some students share concerns with me about student to student uncomfortable contact and concerns about other students.”
- ▶ “Multiple questions regarding "what ifs" in their own life and if they relate to the video.”
- ▶ “There have been several students who asked to talk with me after the presentation to disclose an episode of some type of abuse.”
- ▶ “Some needed to talk about experiences they had in the past. Some children had questions about things they were going through at that time.”
- ▶ “Student shared with me that she was touched by an adult in her family. It was reported to police and Child Protective Services.”
- ▶ “Great questions for clarification of understanding and the rules. Enough suspicious questions to follow up with 16 students.”
- ▶ “Several students in grades 4/5 asked if abuse is against the law, also clarifying if inappropriate touching is against the law (not just "inappropriate")”

Did any Child Disclose Possible Abuse During or After the Viewing of the Videos

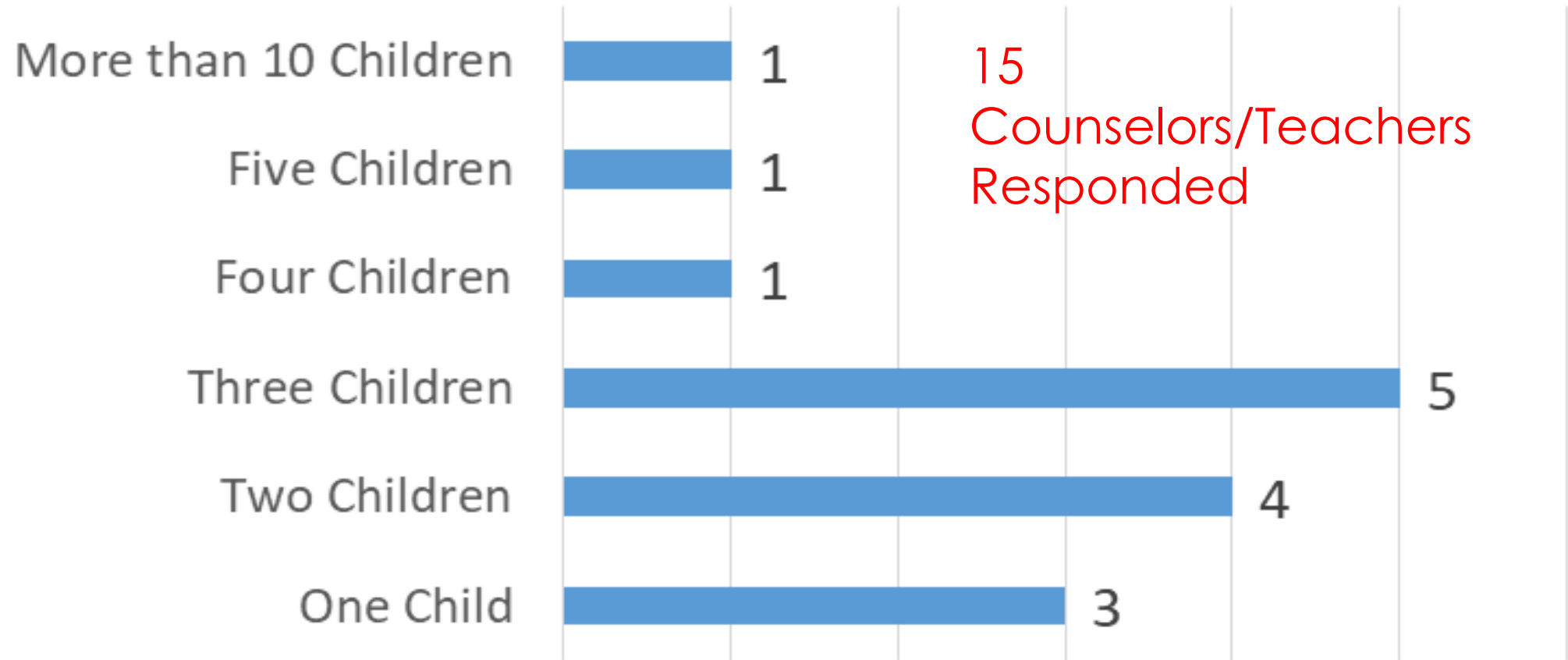


■ No ■ Yes

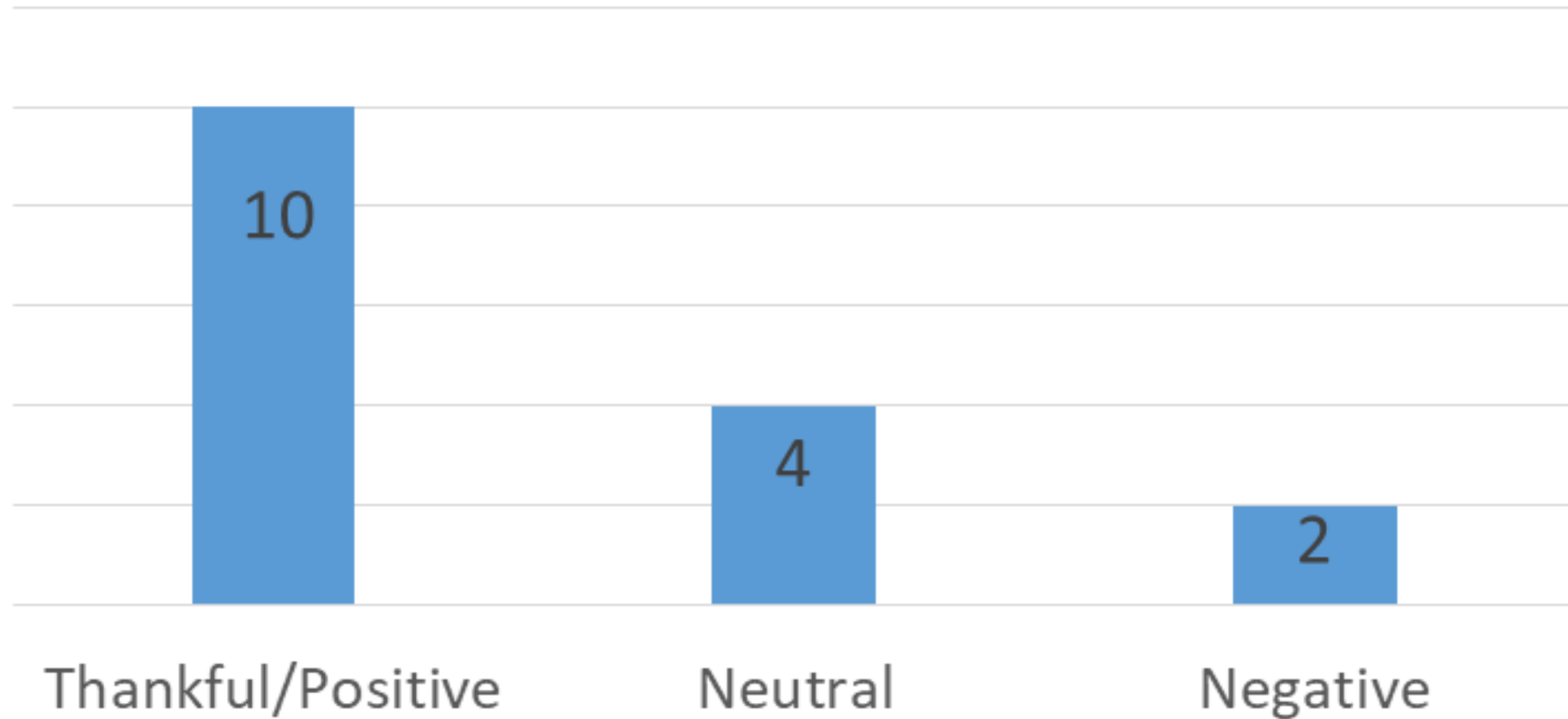
When Did the Disclosure of Abuse Occur



How Many Children Disclosed Possible Abuse after Viewing or During the Viewing of the Videos



Did You Hear Comments from Any Parents After Showing the Videos



Sample Comments from School Counselors/Teachers about what Parents Mentioned

“Very positive feedback! Opened some doors for greater communication within the home.”

“Grateful that we are teaching this important topic in school because not all parents discuss or teach this at home.”

- “One parent was upset because she felt she wasn't informed I would be leading this lesson in the class.”

“The parents were so positive and glad their kids were able to talk about this difficult topic. In one student led conference a parent asked her daughter what we'd been learning about in class and the girl very boldly told her about safe touch and unsafe touch and how you have to tell no matter who the offender is.”

Considering the students' response to the animated series, please rate how much you would agree or disagree with the following statement:

“The animated characters were an effective way to convey the material”

Strongly Agree	45
Agree	8
Neither Agree/Disagree	1
Disagree	0
Strongly Disagree	1

Considering the students' response to the animated series, please rate how much you would agree or disagree with the following statement:

“The content was appropriate for the age level of the viewer”

Strongly Agree	41
Agree	13
Neither Agree/Disagree	0
Disagree	0
Strongly Disagree	1

Considering the students' response to the animated series, please rate how much you would agree or disagree with the following statement:

“Students responded positively to the content.”

Strongly Agree	37
Agree	16
Neither Agree/Disagree	1
Disagree	0
Strongly Disagree	1

Considering the students' response to the animated series, please rate how much you would agree or disagree with the following statement:

“The students demonstrated interest and/or engagement in the series.”

Strongly Agree	41
Agree	13
Neither Agree/Disagree	0
Disagree	0
Strongly Disagree	1

Considering the students' response to the animated series, please answer the following question:

“Did any student have a negative reaction to the content?”

NO: 50

YES: 5

Sample Negative Reactions of Students from School Counselors/Teachers

“The 4th and 5th graders were especially uncomfortable with some of the scenarios, especially the first year we used these videos in 2018.”

“Some students would put their head down and cry softly or refuse to watch the video. Presenters and school staff would take note of these children and, if possible, quietly take them out of the room to speak privately and determine what was upsetting them. This was a time some children would either disclose abuse or state that they were just sad that those types of abuse happen to children.”

- “One student in 5th grade questioned a term in the video about internet safety. She said she didn't know what "sexting" was. Students have remarked that the lesson made them feel uncomfortable.”

How would you rate the students' comprehension of the following concepts?

▶ **“Tell a trusted adult about uncomfortable situations and abuse”**

Excellent: 46

Good: 9

▶ **“Learn to distinguish between safe and unsafe touches”**

Excellent: 42

Good: 13

▶ **“Know you can speak up against abuse”**

Excellent: 39

Good: 16

How would you rate the students' comprehension of the following concepts?

▶ **“Learn to identify and avoid unsafe situations”**

Excellent: 34

Good: 20

Fair: 1

“Anyone can be an abuser, including people you know”

Excellent: 32

Good: 18

Fair: 5

How would you rate the students' comprehension of the following concepts?

▶ **“Never go anywhere with a person you don't know”**

Excellent: 46

Good: 8

Fair: 1

▶ **“Sexual abuse involves unsafe touches and other inappropriate behavior”**

Excellent: 33

Good: 18

Fair: 2

N/A: 2

How would you rate the students' comprehension of the following concepts?

▶ **“Physical abuse includes hitting, throwing things, and verbal attacks”**

Excellent: 35

Good: 17

Fair: 1

N/A: 2

▶ **“Bullying involves using power to hurt or control others (Grades 4-6)”**

Excellent: 26

Good: 15

N/A: 14

How would you rate the students' comprehension of the following concepts?

“Cyber bullying includes online or mobile communications meant to hurt or intimidate (Grades 4-6)”

Excellent: 27

Good: 12

Fair: 1

N/A: 15

Thank You

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